

# Hi! I'm **Cindy Zhang**.

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## Experience

**Wondersauce / Senior UX Designer** NEW YORK, NY / 08.2019 - PRESENT

Led UX design and product strategy for 10+ client projects, including Subway, Golf.com, Scotts, Peet's, Crowd Cow, Olaplex, UZ, and DripDrop

Supervised junior designers on client projects

Created library of UX standards and guidelines for the company's UX team

Designed key e-commerce templates to be used for all Shopify-based projects

**teamLab / UX Designer** TOKYO, JAPAN / 06.2018 - 08.2018

Created visual and interaction designs for mobile apps and responsive websites across Japanese clientele, including restaurant franchises (Skylark), fashion retailers (CENO, Adestria), and convenience stores

**Google / UX Designer** MOUNTAIN VIEW, CA / 12.2012 - 04.2017

Specialized in interaction design, visual design, and front-end development:

**TANGO:** Managed, designed, and coded the Tango (AR/VR) developers site

**GOOGLE.ORG / UNIVERSITY OF MICHIGAN:** Designed interactions for a responsive web platform to monitor water supply during the Flint water crisis

**LOON:** Designed all visual assets for the Loon Autolauncher, an Internet-balloon-throwing robot

\*OTHER PROJECTS INCLUDE JIGSAW, YOUTUBE, GOOGLE NOW, HANGOUTS, GOOGLE REACH

**Google / Product Quality Strategist** MOUNTAIN VIEW, CA / 07.2011 - 04.2017

Protected the integrity of Google search results through the following roles:

**GLOBAL LEAD OF RECONSIDERATION REQUESTS:** Developed internal tools and created user-centric metrics and SQL workflows to reduce FTE resources of all Google search appeals

**TRAINING & QUALITY LEAD:** Increased search result quality through creation of a targeted feedback system, created all training materials for new hires to cut rampup time by 60%, designed and launched internal team site

## Education

**Stanford University**  
09.2017 - 06.2019

**MS:** Design Impact

**Columbia University**  
09.2007 - 05.2011

**BS:** Industrial Engineering  
**MINORS:** Economics, East Asian Studies

## Skills

### DESIGN

Interaction Design, Machine Learning, Program Management, User Research, Visual Design

### TOOLS

Android Studio, Illustrator, InDesign, Maya, Photoshop, Sketch, Unity

### PROGRAMMING

C++, HTML/CSS/JS, Java, Kotlin, Open GL, PHP, Python, SQL

### MECHANICAL ENGINEERING

Milling, Sandcasting, Welding

### LANGUAGES

English, Mandarin Chinese, German, French, Portuguese, Japanese

## Hobbies

Travel, music (piano, drums, viola, guitar, violin, ukulele), baking, drawing, hiking, biking, photography, acroyoga, reading, crosswords